

코로나 시대, 인문학의 길

- 함께, 새롭게, 깊게

UCC VIDEO contest

We are entering the untact era because of the COVID-19. We, HUFS Center for International Area Studies HK+ National Strategies Research Project Agency, has prepared a UCC video contest for you. It is a Korean cultural video contest for foreigners. Please remember the feeling of first encounter with Korea, the impressive culture, and the place, and send a video of what you think about Korea.

☐ **Qualification requirements**

- foreigner ※ Individuals or groups (with less than 10 people) limited to one work

☐ **Period and Schedule**

- Reception period : 2020. October 20 (Tue) By 17:00
- Results Announcement : 2020. October 23 (Friday)
- Screening of entries and awards ceremony: 2020. 10. 27. (Tue) 17:00 to 17:30
- ※ winners must attend the awards ceremony

☐ **Contest topic**

- Korean culture story that I met, experienced and felt while living in Korea

Example of materials

- ▶ My Korean Cultural Guide (movie, song introductions, interviews with cultural figures, etc.)
- ▶ Unique Korea (Introduction to cultural differences, food experiences, etc.)
- ▶ Korea to play whatever I want (individuals and groups of less than 10 people)
- ▶ Korea that I express (K-Dance Individuals and Groups of Less than 10 People)
- ▶ Place of my life (recommended travel destination in Korea) *A PPT with photographic data is required

☐ **Specifications for entries**

- 3 minutes of video (individual or group)
- Format: file such as video, flash animation (mp4, avi, wmv, mpeg, mov)

☐ **How to register**

- E-mail (hufs.tolerance@gmail.com) reception (no cancellation or return after receipt of the work)

(Title of e-mail: ucc contest_name)

- Upload it to your YouTube channel and enter the video URL address on the application form.
- Submit the original file if selected as the winner

☐ Documents to submit

- Download submission documents from the center's homepage (www.cias.ac.kr)
- 1 application form, 1 consent form for the provision/collection/use of personal information, 1 consent form for the use of award-winning works, and PPT file containing photographic data when including photographic data in the video.

☐ Screening method

- UCC Evaluation Items (allotment points) selected as excellent works
- Evaluation items: Freshness (30), Empathy (25), Completion and Transmission (25), Positive (20)

☐ 시상 내역

section	number of awards	시상 내역
Grand award	1	certificates and 200,000 won Voucher
Excellence award	2	certificates and 100,000 won Voucher
Best award	3	certificates and 50,000 won Voucher

※ Empathy Award (5 people): Voucher(10,000 won) will be presented among participants.

※ Winners piece will be posted on the center's website and YouTube channel.

Contact for enquiry : hufs.tolerance@gmail.com

hosting/supervising : HUFS Center for International Area Studies
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